

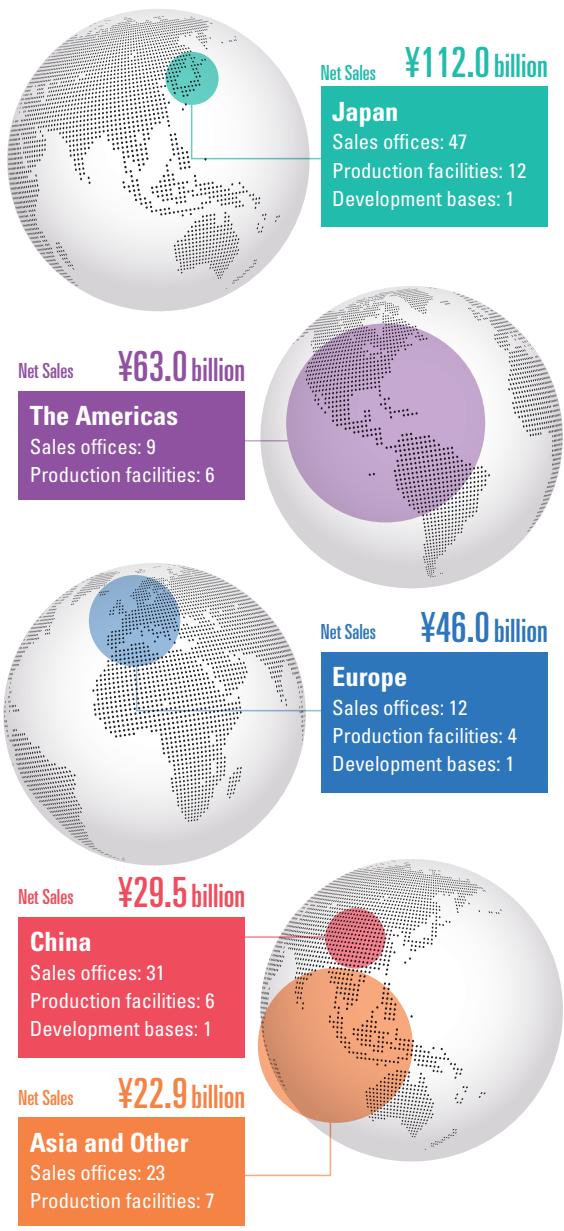
## GROWTH STRATEGIES

# Strategies

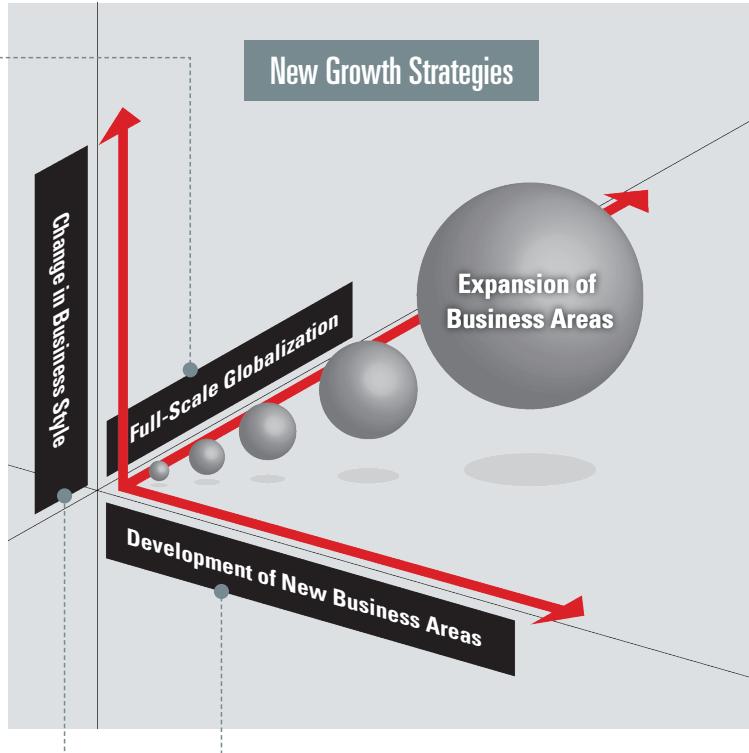
## Growth Strategies

### Full-Scale Globalization

THK has established an integrated production and sales structure with facilities and operations close to centers of demand to produce and sell locally in four regions: Japan, the Americas, Europe, and Asia. The Company is working to expand its sales networks and production capabilities in light of the mid- to-long term demand increases that were forecast for China and other emerging markets in recent years. In developed countries, THK is also working to expand its sales network in a bid to steadily capture demand amid expansion in its user base. Through these means, the Company is working diligently to promote substantial additional growth.



### New Growth Strategies



### Change in Business Style

As it makes strides in the areas of *full-scale globalization* and the *development of new business areas*, THK is working to transform the frameworks and methods by which it does business. The Company is also making efforts to further expand its business domains by ensuring the thorough use of technologies such as the IoT, cloud computing, AI, and robotics both in manufacturing and sales.



# Expansion

## Areas of Business

### Development of New Business Areas

THK is accelerating its expansion into consumer goods-related fields such as automotive parts, seismic isolation and damping systems, medical equipment, aircraft, robotics, and renewable energy. In addition, THK has recognized the vast potential in other consumer goods-related fields, and it is honing its abundant expertise and the core linear motion system technology it has cultivated over time to accelerate the pace at which it develops new business areas.

Machine Tools  
Chip Mounting Machines  
Injection Molding Machines  
Industrial Robots  
Semiconductor Production Equipment  
FPD Production Equipment  
etc.

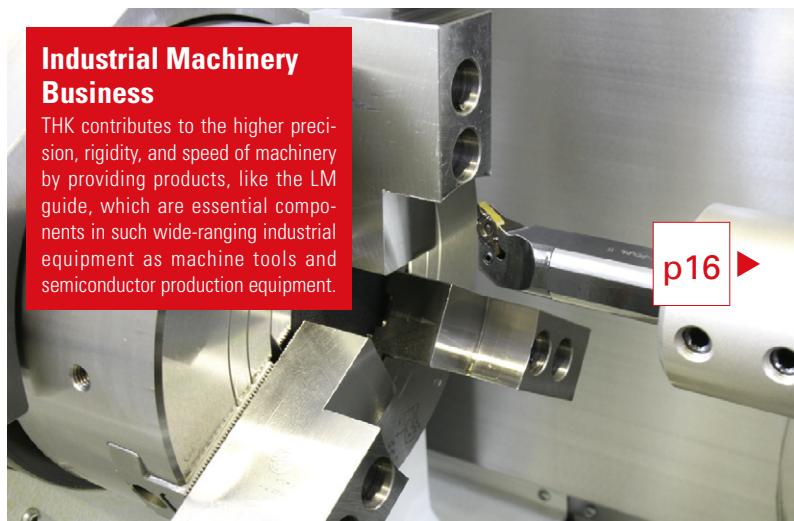
Automotive Parts  
Seismic Isolation and Damping Systems  
Medical Equipment  
Aircraft  
Renewable Energy  
Robots  
etc.

**Capital Goods** + **Consumer Goods**



### Industrial Machinery Business

THK contributes to the higher precision, rigidity, and speed of machinery by providing products, like the LM guide, which are essential components in such wide-ranging industrial equipment as machine tools and semiconductor production equipment.



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### Industrial Machinery Business (Other)

Using its core linear motion system technology, THK is ramping up its endeavors in consumer goods-related fields, including automotive parts, seismic isolation and damping systems, medical equipment, aircraft, robotics, and renewable energy.



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### Automotive and Transportation Business

The THK Group is working to expand the scale of its business with a focus on L&S (linkage and suspension) parts for automobiles.



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